



March 25, 2022

Multinational Firms (5205-522) Summer 2022

1. Curriculum

This course is addressed to students enrolled in a Master program of the University of Hohenheim in your second semester or higher:

- As an Economics student, you can choose this course as a free elective module.
- As an IBE student with intake 2019 or earlier, this course replaces the compulsory module “The Microeconomics of Globalization” in the major “International Economics”.
- As an IBE student with intake 2020 or later, you can choose this course as one of your modules in the major “International Economics”.
- As a HMM student, you can choose this module as a free elective module

If you are a student from another Faculty or an exchange student (Double Degree or free mover), please consult your (exchange) program coordinator.

2. Course organization

The course is taught in English. We follow an **Inverted Classroom Model** with the following ingredients. We deliver the course content mainly online via our learning platform (ILIAS). Learning units will be made available on a weekly basis. You are expected (i) to study the online course (e.g., videos, slides, notes), (ii) to solve the Problem Sets, and (iii) to post open questions in Forum for content-related questions and discussions on ILIAS. The agenda below lists what to do & when.

In additional weekly in-class **Meet-up Sessions**, the previous learnings unit will be wrapped up (e.g., by discussing important points of the Problem Sets and questions posed on ILIAS). In some of the Meet-up Sessions, we will also deliver new content. Moreover, we will have **Mock Exam Session** where we explain important phrases used in the exam questions and answer your questions on the Mock Exam.

There will be a **Final Exam** (6 EP). The exam is an academic assessment that can be failed. You can earn up to 10% of the final assessment in advance by solving **Bonus Point Assignments**. We will inform you about the organization of Bonus Point Assignments in due course.

You have to **register for the Final Exams via the Examination Office** (“Prüfungsamt”). There will be one exam in the first examination period and a second exam at the end of the summer semester.

Regarding possible changes, please **check ILIAS frequently**.

For this semester, you do not need a password to join the ILIAS course:

https://ilias.uni-hohenheim.de/goto.php?target=crs_1320701&client_id=UHOH

Agenda (What to do and when)

Date	Time/Room	Type of session	Learning units	Content and Tasks
Wednesday, April 06, 2022	10.15 – 11.45 a.m. HS 32	Meet up	1	Class preliminaries & Introduction on Globalization: The Big Picture
			2	After the session, (i) revisit the online content and (ii) work on next learning unit (slides)
Wednesday, April 13, 2022	10.15 – 11.45 a.m. HS 32	Meet up	2	Measurement and Stylized Facts
			3	After the session, (i) revisit the online content on Measurement and Stylized Facts , (ii) work on Basics of Firm Level Analysis under Monopolistic Competition (video, slides), and (iv) solve Problem Set 1
Wednesday, April 20, 2022	10.15 – 11.45 a.m. HS 32	Meet up	3	Problem Set 1 (Basics of Firm Level Analysis under Monopolistic Competition)
			4	After the session, (i) study the online course content on Measurement and Stylized Facts (video, slides), and (ii) solve Problem Set 2
Wednesday, April 27, 2022	10.15 – 11.45 a.m. HS 32	Meet up	4	Problem Set 2 (Horizontal FDI - The proximity-concentration trade-off)
			5	After the session, (i) study the online course content on Horizontal FDI - The proximity-concentration trade-off with heterogeneous firms (video, slides) and (ii) solve Problem Set 3
Wednesday, May 04, 2022	10.15 – 11.45 a.m. HS 32	Meet up	5	Problem Set 3 (Horizontal FDI - The proximity-concentration trade-off with heterogeneous firms)
			6	After the session, (i) study the online course content on Horizontal FDI - Empirics (papers) and (ii) solve Problem Set 4
Wednesday, May 11, 2022	10.15 – 11.45 a.m. HS 32	Meet up	6	Problem Set 4 (HFDI - Empirics)
			7	After the session, (i) study the online course content on Vertical FDI - Theory (video, slides) and (ii) solve Problem Set 5
Wednesday, May 18, 2022	10.15 – 11.45 a.m. HS 32	Meet up	7	Problem Set 5 (Vertical FDI - Theory)
			8	After the session, (i) study the online course content on Vertical FDI - Empirics (papers) and (ii) solve Problem Set 6
Wednesday, May 25, 2022	10.15 – 11.45 a.m. HS 32	Meet up	8	Problem Set 6 (Vertical FDI - Empirics)
			9	After the session, study the online course content on Boundaries of the Firm - Overview (slides)
Wednesday, June 01, 2022	10.15 – 11.45 a.m. HS 32	Meet up	9	Boundaries of the Firm – Overview
			10	After the session, (i) study the online course content on Boundaries of Multinational Firms - Transaction Cost Theory (video, slides) and (ii) solve Problem Set 7
Wednesday, June 08, 2022			Break	Mock Exam is released. Self-guided reflection on material

Date	Time/Room	Type of session	Learning units	Content and Tasks
Wednesday, June 15, 2022	10.15 – 11.45 a.m. HS 32	Meet up	10 11	Problem Set 7 (Boundaries of Multinational Firms - Transaction Cost Theory) After the session, (i) study the online course content on Boundaries of Multinational Firms - Property Rights Theory (video, slides) and (ii) solve Problem Set 8
Wednesday, June 22, 2022	10.15 – 11.45 a.m. HS 32	Meet up	11 12	Problem Set 8 (Boundaries of Multinational Firms - Property Rights Theory) After the session, (i) study the online course content on Measuring Trade in Value Added and Global Value Chains (paper, slides)
Wednesday, June 29, 2022	10.15 – 11.45 a.m. HS 32	Meet up	12	Measuring Trade in Value Added and Global Value Chains After the session, self-guided review of all material
Wednesday, July 06, 2022	10.15 – 11.45 a.m. HS 32	Meet up	Q&A Session	After the session, prepare for the Mock Exam Session
Wednesday, July 13, 2022	10.15 – 11.45 a.m. HS 32	Meet up	Mock Exam Session	Discussion of the Mock Exam

3. Office hours

Prof. Dr. Benjamin Jung: Only with appointment (via e-mail)

Please take advantage of the possibility to contact me in person directly before or after the sessions.

Please use the “Forum on Organizational Issues” on ILIAS for all general questions about the course organization and the Forums on learning units for all questions related to content.